



ACCREDITED TRAINING PROVIDER

Portfolio Construction - Theory, Practise & Techniques

A 4-Day Training Event

Efficient and effective portfolio construction is at the heart of financial planning, whether for individuals or corporates. The impact of different investment approaches styles and can make an enormous difference to the returns that are obtained and the risk that is taken consideration of the risk and reward relationship underpins successful portfolio management and is central to this 4 – day training event.

Financial planners, advisors and wealth managers need to ensure they are fully fluent and up-to-date with the concepts, approaches, current practises and techniques when building their client’s investment portfolios in this new economic environment. This course prepares them for the relevant CISI certificate as well as providing all market participants with the information they need to understand this important topic.

Learning Objectives

The objective of the 4-day training course is to enable delegates to gain a thorough understanding of the theory, practise and techniques of building an investment portfolio for clients in today’s changing markets. Key topics covered include:

- The fundamentals of investment theory, risk, return, and correlation needed to structure a portfolio of financial assets to suit wealth management and client requirements.
- The asset mix and types of asset allocation, rebalancing, and derivatives to control risk and maintain the portfolio
- Direct and indirect investments used to construct and maintain the portfolio.
- Theory and evidence of portfolio theory, asset pricing models, efficient market hypothesis, anomalies, and behavioural finance.
- Approaches to investment stewardship, environmental, social, and governance portfolio attributes, voting and stock lending
- Investment management, styles, and market and sector valuations
- Portfolio, benchmark, and index performance.
- The taxation of investments and strategies when structuring a portfolio of financial assets to suit wealth management and client requirements.
- How to establish client risk level in relation to quantitative and qualitative client circumstances
- Investment objectives to meet the client risk level and circumstances.
- How to develop an investment strategy to meet the investment objectives

Who Should Attend

- Financial planners & advisors
- Wealth managers
- Fund managers
- CISI candidates seeking to achieve Certificate, Diploma and Chartered pathways in Financial Planning & Advice and Wealth Management streams.
- Anyone interested in upskilling their knowledge of investment portfolio construction

Our unique 4 day classroom training course features:

- Content-rich study materials
- Up-to-date and industry relevant case studies
- In-depth analysis of course topics
- Smaller class sizes which focus more on personal attention & expert-delegate interaction
- An experienced, expert practitioner-trainer with real industry track-record & available for delegate Q&A for up to 90 days to help in exam preparation following the course.

Methodology

The expert trainer will use slides, case studies, exercises and lead workshop-style group discussion to engage the delegates in practical learning and understanding. The trainer remains available to delegates for Q&A related to the course topic for 90 days following the course dates.

Advanced Preparation: None

Training Type: Live, in-person, classroom

Learning Level 6: Intermediate

Field of Study: Financial Planning & Advice, Wealth Management

This training course is scheduled for:

London UK, 4 days

April 15 – 18, 2019

November 04 – 07, 2019

The price per delegate for this 4-day programme is £4,995.00

(+ UK VAT when applicable)

1:1 training courses available at 2x per delegate price!

For an in-house training option, alternative dates and locations are available.

We are happy to add extra content to the programme to meet additional requirements from your company. Please contact us for further information.

www.riskrewardlimited.com

Risk Reward Ltd 47 Limeharbour, 2nd Floor, London E14 9TS, UK

Tel: +44 (0)20 7638 5558

CISI@riskrewardlimited.com

UK Companies House # 434 6234.



ACCREDITED TRAINING PROVIDER



Portfolio Construction - Theory, Practise & Techniques

Course Outline

Session 1: Client Risk Characteristics, Investment Objectives and Strategy

- 1.1 Client circumstances and objectives:
- 1.2 The client risk profile:
- 1.3 Investment objectives and strategies appropriate to the client: - investment objectives and investment strategy

Session 2: - Asset Allocation Strategies and Management

- 2.1 The importance of asset allocation:
- 2.2 Correlation:
- 2.3 Appraising the properties of a portfolio's asset mix:
- 2.4 The different types of asset allocation strategy:
- 2.5 Appraising and calculating using narrative and numeric illustration:
- 2.6 Tactical asset allocation:
- 2.7 Collective investments for use in a portfolio:
- 2.8 The use of alternative investments in structuring a portfolio.

Session 3: Techniques and Concepts of a Risk-Free Asset, Inflation, Foreign Currency, and Time Periods to Investment Risk and Return

- 3.1 Types of investment return:
- 3.2 The risk premium:
- 3.3 The concepts and measurement of investment risk, including:
- 3.4 The effects of exchange rates and foreign currencies on investment returns:
- 3.5 The effects of inflation on returns:
- 3.6 The effects of pound cost averaging within the context of risk, inflation, and exchange rate movements

3.7 Determining a risk-free asset according to an investor's time horizon and investment strategy

3.8 How to select, apply, and calculate discounted and compounded investment risk and return for:

3.9 Calculating and critiquing time-weighted, money-weighted, and internal rate of return:

Session 4: Modern Portfolio Theory and Asset Pricing Models

- 4.1 The uses of Modern Portfolio Theory:
- 4.2 Asset pricing models
- 4.3 Annuities within portfolio construction:

Session 5: The Efficient Market Hypothesis (EMH)

- 5.1 Efficient markets:
- 5.2 Efficient market anomalies:

Session 6: The Theory and Evidence of Behavioural Finance

- 6.1 Behavioural finance:

Session 7: Fund Management

- 7.1 Key properties of the fund manager's role and investment management:
- 7.2 The different approaches to fund management:
- 7.3 How to determine a strategy of active equity selection:
- 7.4 Determining a strategy of equity indexation:
- 7.5 Active bond selection
- 7.6 Bond indexation:
- 7.7 Investment stewardship:
- 7.8 Responsible investment



ACCREDITED TRAINING PROVIDER



7.9 Ethical investment:

Session 8: The Application of Derivatives at A Portfolio Level

8.1 Properties of derivatives applied at a portfolio level, their use and implementation

8.2 The use of derivatives in achieving risk control

8.3 Methods of protecting a portfolio against inflation

8.4 Hedging strategies to protect the value of a portfolio

Session 9: Techniques to Measure Portfolio Performance

9.1 Benchmarking techniques:

9.2 Performance attribution: - asset allocation

9.3 Investment performance

Session 10: The Impact of Taxation on Assets, Investments, and Strategies

10.1 Taxation of

10.2 The taxation of direct investment holdings and indirect investment holdings via funds and wrappers.

10.3 Net of tax

10.4 VAT in the investment process, portfolio construction and fund management.

10.5 The tax treatment of On-Shore and Offshore collective investment funds



ACCREDITED TRAINING PROVIDER



RISK REWARD
GLOBAL BANKING & FINANCIAL SERVICES EXPERTS

Portfolio Construction - Theory, Practise & Techniques

Registration & Payment details

Please mark **X** in the box and complete the form with BLOCK LETTERS

Dates:

April 15 – 18, 2019

November 04 – 07, 2019

Course Fee (per person):

GBP £4,995 (+ UK VAT when applicable)

Email* _____

First name* _____

Last name* _____

Job title / Position _____

Department _____

Company Name _____

Company Address _____

City _____

Postcode _____

Country* _____

Telephone (direct)* _____ Telephone (main) _____

Approving Manager _____

Training Manager _____

Please tick that box if you don't want to be subscribing to the Global Risk Update magazine.

Data Privacy & Update of Contact Details Risk Reward Limited is fully compliant with the Data Protection Act. The information you provide will be safeguarded by Risk Reward Ltd. We do not rent, sell or exchange your details to anyone without your consent. Your details are never given to third parties. If you wish to update your details, please email: info@riskrewardlimited.com with your OLD and NEW details. Please allow 10 days to see the changes take effect. Thank you.

Terms and Conditions All cancellations must be received in writing 20 working days prior to the start of the course with acknowledgement from Risk Reward. Course fees must therefore be paid in full if a cancellation occurs within 20 working days of the start of the course. We are always happy to welcome a replacement onto the course. Kindly send us written notification of your replacement by email, fax or telephone. Written cancellations received 20 working days or more before the start date of the course receive a full refund less a charge of 20%. For any written cancellation requests that reach us less than 20 working days before the event, no refunds will be given. Risk Reward reserves the right to the final decision if any dispute arises.

Copyright © 2002-2019 All rights reserved. Risk Reward Limited reserves the right to amend the course fees, terms, course agenda, speaker or venue should the need arise. All public courses are subject to demand.

Signature

Date

Risk Reward Ltd 47 Limeharbour, 2nd Floor, London E14 9TS, UK

Tel: +44 (0)20 7638 5558

CISI@riskrewardlimited.com

www.riskrewardlimited.com

CISI Certificate & Diploma Candidates

Please register, purchase your CISI workbook and online learning tools, and arrange to sit the exam at a testing centre directly with the professional body via www.CISI.org.