



ACCREDITED TRAINING PROVIDER

## Global Financial Markets -Structures, Products, Pricing & Risk

A 4-Day Training Event

Global Financial Markets covers what is happening currently in the various financial markets, the impact of central bank policies and the link between the economy and the price of financial assets. Finance professionals need up-to-date analytical skills and techniques to determine how best to use the markets to achieve financial goals, be it a client's or their own.

### Learning Objectives

This 4-day intensive, highly interactive course will enable delegates to think critically in the context of the analysis, interpretation and comparison of company information, making recommendations on fixed income and real investments, equity and much more.

- Learning Objectives  
Participants will gain in depth knowledge which will enable them to think critically, apply, and communicate in the context of:
- The analysis of macroeconomic government policy targets, instruments, and their effectiveness.
- The impact of macroeconomics on the behaviour of markets, sectors, companies, and investment themes.
- The analysis, interpretation and comparison of company information and financial statements in order to determine the prospects of a single company and investment class, as well as the relative prospects of different companies and investment classes.
- The determination of prices and values for bonds and equities.
- The evaluation, recommendation and use of liquidity, bond, equity, and property-based investments for wealth management and private client purposes.
- The evaluation, recommendation and use of alternatives and derivatives-based investments for wealth management and private client purposes.
- The analysis and comparison of market structure, trading venues, and financial indexes.
- The analysis of the trading, clearing, settlement, lending, and custody process.

### Who should attend?

- Practitioners pursuing careers in treasury and financial controlling functions
- Private equity and venture capital, brokerage, asset management, equity analysis, portfolio management, fixed income analysis, fund management
- Financial consulting, financial risk management, investor relations,
- Internal audit and specialist financial operations.
- Anyone seeking in-depth knowledge of investments in the financial markets
- CISI Candidates for the Chartered Wealth Manager certificate and/or Diploma in Capital Markets

### Knowledge Prerequisites

None, however a familiarity with financial concepts and terminology will be advantageous.

Our unique 4-day classroom training course features:

- Content-rich study materials
- Up-to-date and industry relevant case studies
- In-depth analysis of course topics
- Smaller class sizes which focus more on personal attention & expert-delegate interaction
- An experienced, expert practitioner-trainer with real industry track-record & available for delegate Q&A for up to 90 days to help in exam preparation following the course.

### Methodology

The expert trainer will use slides, case studies, exercises and lead workshop-style group discussion to engage the delegates in practical learning and understanding. The trainer remains available to delegates for Q&A related to the course topic for 90 days following the course dates.

**Advanced Preparation: None**

**Training Type: Live, in-person, classroom**

**Learning Level 6:**

**Wealth Management**

**Asset Management**

**Capital Markets**

**This training course is scheduled for:**

**London UK, 4 days**

April 29 – 02 May, 2019

September 16 – 19, 2019

**The price per delegate for this 4-day programme is £4,995.00**

(+ UK VAT when applicable)

1:1 training courses available at 2x per delegate price!

**For an in-house training option, alternative dates and locations are available.**

We are happy to add extra content to the programme to meet additional requirements from your company. Please contact us for further information.

[www.riskrewardlimited.com](http://www.riskrewardlimited.com)

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## Course Outline

### **Session 1: The implications of macroeconomics and macroeconomic policy for financial markets**

Classical, Keynesian and Monetarist approaches in the context of macroeconomic government policy targets, instruments

1.2 Effectiveness of Classical, Keynesian and Monetarist approaches in the context of macroeconomic government policy targets, instruments

1.3 The impact of macroeconomics on the behaviour of markets, sectors, companies, and investment themes

1.4 The effect of fiscal and monetary policy on inflation, interest rates, and exchange rates

1.5 Macro-economic statistics

1.6 The role of financial markets and services within the economy

### **Session 2: Financial statements issued by companies and their impact on the valuation of securities**

2.1 Core accounting concepts:

2.2 Principles behind the construction of a balance sheet

2.3 Income statements

2.4 Cash flow statements

2.5 The financial statement accounting standards:

2.6 Appraising a valuation based on a number of subjective assumptions

### **Session 3: Principal accounting ratios - their advantages and limitations, in the evaluation and comparison of financial statements**

3.1 Profitability ratios:

3.2 Liquidity ratios:

3.3 Receivables, payables and inventory ratios

3.4 Financial gearing ratios for:

3.5 Evaluating growth in sales, profitability, and capital

3.6 Investor ratios: earnings per share including adjustments for capitalisation changes, corporate actions and post-balance sheet events

3.7 Calculating the earnings yield, dividend yield and dividend cover

3.8 Implications and limitations of the analysis in the context of:

3.9 Other interpretation tools: trend and common size statements

### **Session 4: Techniques and concepts of the time value of money, compounding, discounting, and annualising**

4.1 The techniques of time value of money, present value and discounted cash flow to investment scenarios

4.2 Discounting and compounding to:

4.3 Standardised interest rate calculations:

4.4 The effects of inflation on cash flows to determine the appropriate discount factor

4.5 Calculating and appraising annualisation techniques

### **Session 5: The risks and returns offered by short-term, liquid instrument**

5.1 The main types of cash deposits and their characteristics,;

5.2 Investor uses of money markets, money market participants, near cash and short term money market instruments

5.3 How to calculate and appraise the investment performance of Treasury Bills



5.4 The effect of inflation on the investment risk and return of short-term, liquid instruments

### **Session 6: The risks and returns offered by bonds**

6.1 The characteristics of bonds:

6.2 UK and overseas government bonds:

6.3 UK and overseas corporate bonds:

6.4 Evaluate bond pricing using:

6.5 Methods in the calculation of bond returns, their uses and limitation:

6.6 The impact of interest rates on the term structure of a bond, including: - derivation of, and relationship between, yields, spot and forward rates

6.7 The risks of holding bonds and management of this risk, including: - interest rate, credit, inflation and other risks

### **Session 7: The risks and returns offered by equities**

7.1 Investing in listed equity - definition and key properties of equities

7.2 The types of listed equity:

7.3 Investing in private equity - definition and key properties of private equity

### **Session 8: The risks and returns offered by property and Alternative Investments**

8.1 Property as a component of a portfolio:

8.2 Property investment vehicles and their application in an investment portfolio: performance/risk/reward profiles of direct, indirect and buy to let investment approaches and appraisal methods

8.3 Commodities as an investment vehicle:

8.4 Infrastructure funds as an investment vehicle: - definition and key properties of infrastructure funds

8.5 Hedge funds as an investment vehicle:

8.6 Enterprise investment schemes, venture capital trusts, woodland, bloodstock, collectibles as investment vehicles:

### **Session 9: The risks and returns offered by derivative investments**

9.1 Derivatives market structures, features, the regulatory and trading environment:

9.2 Derivative instruments and their key features:

9.3 The principles, components, characteristics and risks of derivatives:

9.4 The characteristics and risks of margin and collateral:

9.5 The clearing and settlement of exchange traded and OTC derivatives

9.6 The main types, characteristics, and pricing of exchange traded derivatives:

9.7 The trading of exchange traded derivatives:

9.8 The main types, characteristics, risks, and pricing of

9.9 The trading of OTC traded derivatives

### **Session 10: The securities market structure, trading venues and custody and settlement processes**

10.1 The structure of the domestic market:

10.2 The market abuse regime and the role of the UK Listing Authority, ESMA, Takeover panel and London Stock Exchange in market regulation

10.3 Multilateral Trading Facilities (MTFs), Systematic Internalisers, Dark pools

10.4 International markets:



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# Global Financial Markets -Structures, Products, Pricing & Risk Registration & Payment details

Please mark **X** in the box and complete the form with BLOCK LETTERS

Dates:

April 29 – 02 May, 2019

September 16 – 19, 2019

**Course Fee (per person):**

GBP £4,995.00 (+ UK VAT when applicable)

Email\* \_\_\_\_\_

First name\* \_\_\_\_\_

Last name\* \_\_\_\_\_

Job title / Position \_\_\_\_\_

Department \_\_\_\_\_

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_

Postcode \_\_\_\_\_

Country\* \_\_\_\_\_

Telephone (direct)\* \_\_\_\_\_

Telephone (main) \_\_\_\_\_

Approving Manager \_\_\_\_\_

Training Manager \_\_\_\_\_

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Signature

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Date

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